

2008 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Pirate TreasuRed returns for its second swashbuckling vintage, the 2008. I am so very excited to have this beautiful wine to share. There's no reason you can't have a bit of fun with high quality wine and, trust me, I did! I made wine from a number of different varieties in 2008 to be able to have more blending options. (It's a bit like adding more colors to your palette if you are an artist.) The result was not what I expected, but something even better. The blend I came up with is so delicious and enticing that an entirely new wine was born. Because the first blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend will change slightly – The 2008 has Cabernet Sauvignon, Syrah, Petit Verdot, Cabernet Franc, Grenache, and Petite Sirah, six varietals in total. As you can imagine, it's a pretty big, black, raucous blend, completely mouth filling and bold, yet made with finesse.

Just the Facts:

Harvest Dates – Sept 8,19,24,29, Oct 2, 10, 2008

Blend has Cabernet Sauvignon, Syrah, Petit Verdot, Cabernet Franc, Grenache, and Petite Sirah

Some Chemistry- 14.7% alc. T.A. 0.61, pH 3.76

100% French oak barrels, 40% new, 22 months in barrel, variety of coopers

Bottling date: July 21, 2010

Release date: May 1, 2011

Production: 853 six- bottle treasure chests (750 ml only) (425 cases)

Tasting Notes (tasted 04/26/2011 by HPB)

Very deeply colored like blackberry jam. Aromas are bold, dried black cherry, dark chocolate, vanilla bean, Cab-like yet different with a lifted Grenache note. Across the palate it's broad, mouth filling and powerful with unusually sweet tannins, and a long finish. Varietal flavor profiles overlap which show off the magic of blending. A big, black, bold wine with distinct personality and style.

Pirate TreasuRed will arrive properly in a six bottle wine case printed to look like a treasure chest. The bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label. Where X marks the spot is our house in Calistoga. Mermaid cove on the map is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. Of course, when you toast with your friends the appropriate toast is "ARRRRGH!". I hope you enjoy drinking this wine as much as I enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all best!

Heidi Peterson Barrett
Winemaker/Owner, La Sirena